



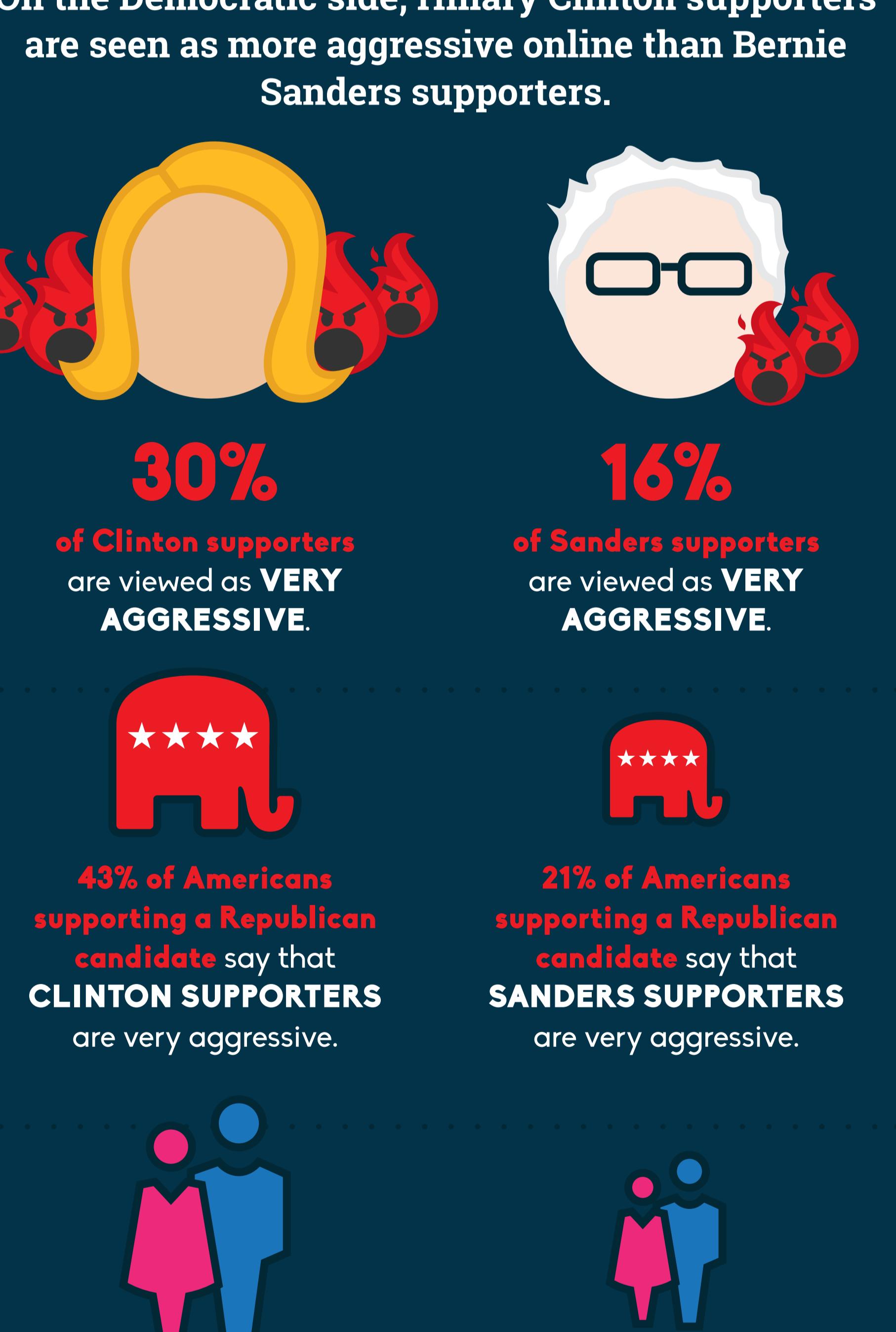
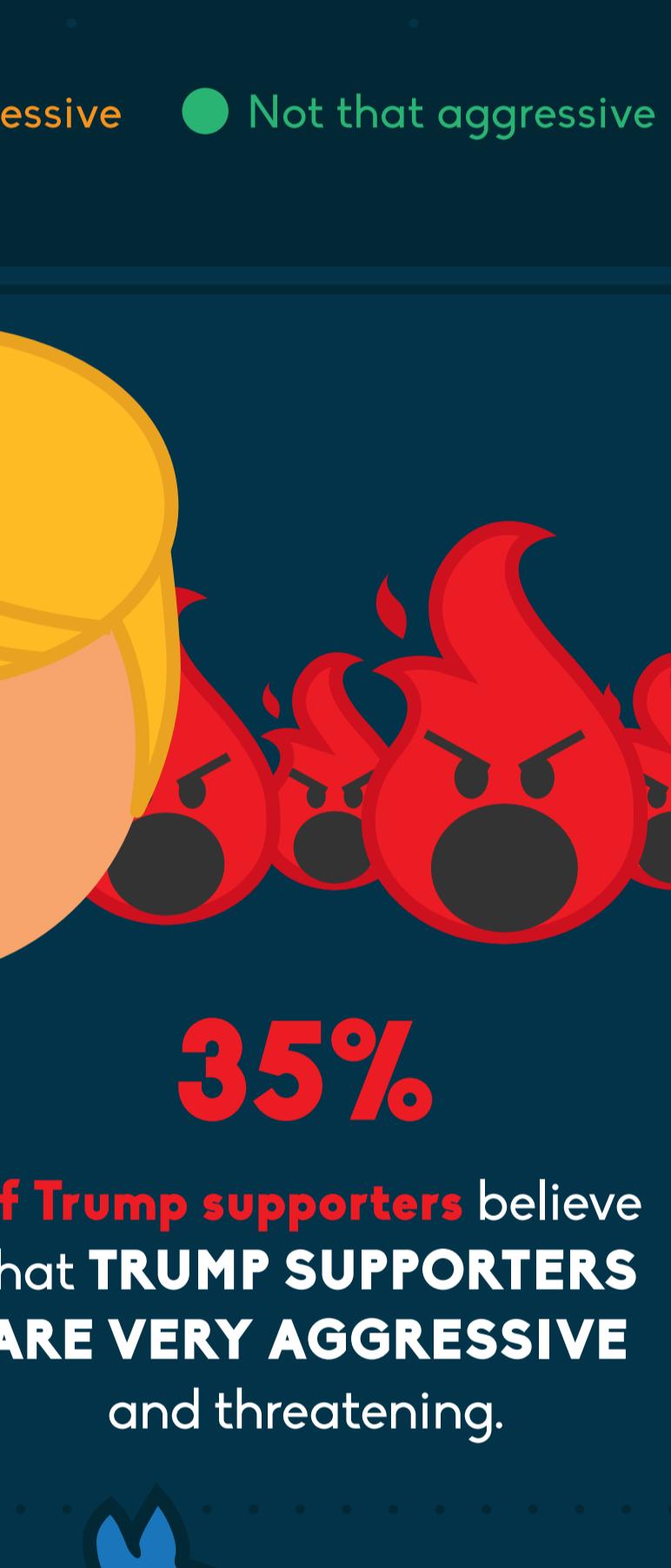
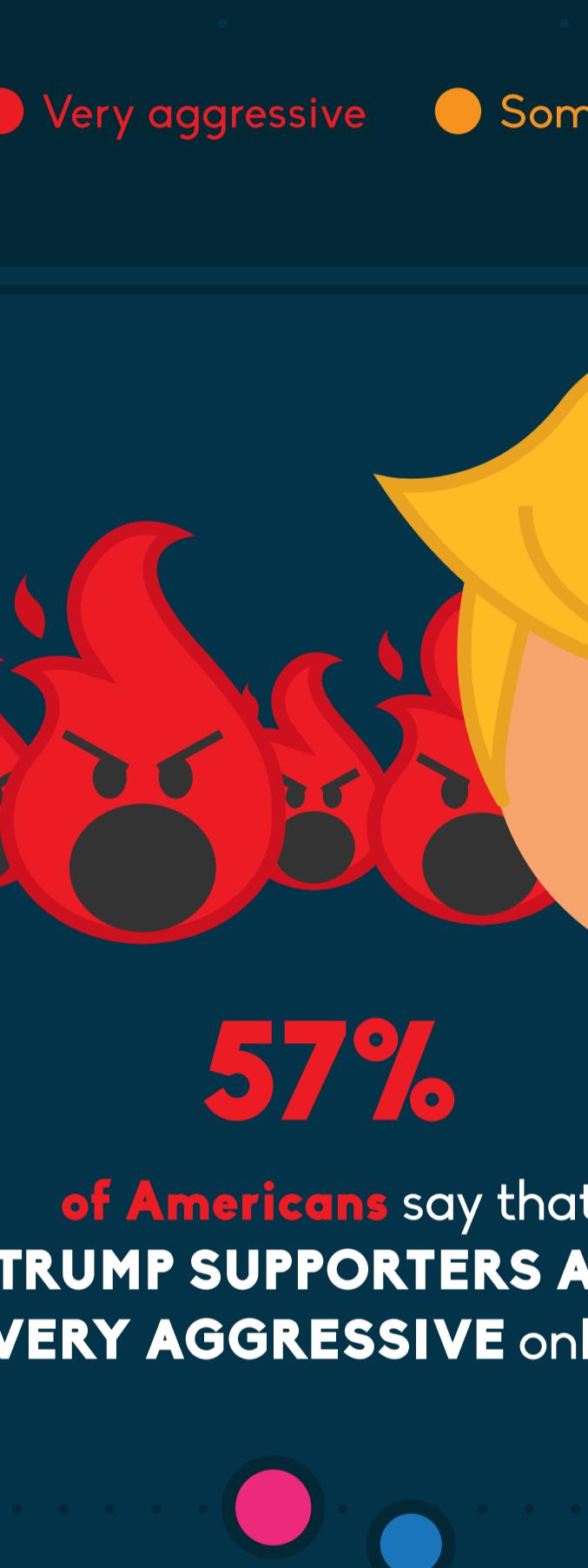
# Is Social Media EMPOWERING or SILENCING Political Expression in the United States?

Rad Campaign and Lincoln Park Strategies surveyed **1,017 AMERICANS** over the age of 18 about how they engage in political activity on social media and their perceptions of political discourse about the 2016 Presidential campaigns.



## ARE AMERICANS POLITICALLY ENGAGED IN THE 2016 PRESIDENTIAL ELECTION?

~50% of Americans have recently expressed an opinion on social media about a candidate for President.



Americans want to see Presidential campaigns doing more to reign in the aggressive and hostile behavior of their supporters.

★ ★ ★ ★ ★ ★ ★ ★ ★

**NO MATTER YOUR EXPERIENCE OF THE 2016 ELECTION ONLINE, IT'S CRITICAL THAT YOU GET OUT AND VOTE. YOUR VOTE WILL HELP DETERMINE THE NEXT PRESIDENT OF THE UNITED STATES!**

★ ★ ★ ★ ★ ★ ★ ★ ★